
Saurabh Srivastava
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Management & Economics Department
College of Business
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Academic Background

Academic Degrees

- Ph.D. University of North Texas, Strategic Management, 2017.
- M.B.A. University of Louisiana at Monroe, 2012.
- M.S. Rajiv Gandhi University of Health Sciences, Clinical & Hospital Pharmacy, 2006.
- B.S. Rajiv Gandhi University of Health Sciences, Pharmaceutical Sciences, 2003.

Work Experience

Work Experience

- Assistant Professor, Texas A&M University-Commerce (September, 2017 - Present), Commerce, Texas.
- Teaching Fellow, University of North Texas (August, 2014 - August, 2017), Denton, Texas.
- Lecturer, Sanjeevan College of Pharmacy (February, 2006 - July, 2008), Dausa, India.
- Clinical Pharmacist, KLE Hospital (August, 2004 - December, 2005), Belgaum, India.
- Production Chemist, Rusan Pharma (June, 2003 - May, 2004), Kandla, India.

Intellectual Contributions

Intellectual Contributions Grid: All years

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1	9		10
Articles in Peer-Reviewed Journals (in Press)	1			1
Articles-in-Progress (All)		1		1
Publications in Conference Proceedings (Refereed)		1		1
Publications of Non-refereed or Invited Papers		1		1
Paper Presentations (Refereed)		10		10
Grants - Pending (both refereed and non-refereed)		1		1
Totals	1	23		24

Refereed Articles

Applied or Integrative/application Scholarship

- Srivastava, S., Panda, S., & Williams, A. (2021). User Entrepreneurship and Innovation: Does Customer Involvement and Learning Orientation Matter? *Journal of Business and Industrial Marketing*. [Status: Published] [A*]
- Panda, S., Srivastava, S., & Pandey, S. C. (2020). Nature and evolution of trust in business-to-business settings: Insights from VC-entrepreneur relationships. *Industrial Marketing Management*. [Status: Published] [Acceptance Date: 2020] [A*]

Srivastava, S., & D'Souza, D. (2020). Strategic Thinking: A Dimensional Synthesis and Measurement Scale. *Journal of Managerial Issues*. [Status: Published] [Acceptance Date: 2020] [C]

Davari, A., Iyer, P., Srivastava, S., & Paswan, A. (2020). Market Orientation, Brand Management Processes, and Brand Performance. *Journal of Product and Brand Management*. [Status: Published] [Acceptance Date: 2019] [A]

Srivastava, S., Atinc, G., & Taneja, S. (2020). The Impact of Gender Quotas on Corporate Boards: A Cross-Country Comparative Study. *Journal of Management and Governance*. [Status: Published] [Acceptance Date: 2020] [A*]

Srivastava, S., & D'Souza, D. E. (2019). An Empirical Examination of the Relationship Between Managerial Strategic Thinking and Absorptive Capacity of the Organization. *Journal of Strategy and Management*. [Status: Published] [Acceptance Date: 2019] [C]

Srivastava, S., & D'Souza, D. E. (2019). Exploring Patterns of Organizational Capability Alignment: A Contingency Approach. *Management Research Review*. [Status: Published] [Acceptance Date: 2019] [A]

Medina, M., & Srivastava, S. (2016). The role of extraversion and communication methods on an individual's satisfaction with the team. *Journal of Organizational Psychology*, 16 (1), 78-92. [Status: Published]

Srivastava, S., & BarNir, A. (2016). Customer-firm interaction and the small firm: Exploring individual, firm, and environment level antecedents. *Journal of Small Business Strategy*, 26 (2), 23-49. [Status: Published] [C]

Basic or Discovery Scholarship

Srivastava, S., & Williams, Jr., W. A. (in press, 2023). How much customer collaboration is too much? Implications for user entrepreneurship and product performance. *Journal of Business and Industrial Marketing*. [Status: In Press] [Acceptance Date: 2023] [A*]

Refereed Proceedings

Applied or Integrative/application Scholarship

BarNir, A., & Srivastava, S. (2016). Innovation, Co-creation, and Customer Power: Direct and Indirect Effects. *Academy of Management Proceedings*.

Papers Under Review

Atinc, G. M. (2024). "Strategic Thinking and Entrepreneurial Orientation: The Relationship and Role in Performance," Initial submission to *Journal of Entrepreneurship*.

Non-Refereed Proceedings

Applied or Integrative/application Scholarship

Srivastava, S., Atinc, G., & Taneja, S. (2024). Entrepreneurial Orientation as a Facilitator between Strategic Thinking and Product Performance Relationship. *Southern Management Association*.

Presentations of Refereed Papers

International

Panda, S., Srivastava, S., & Pandey, S. (2020-2021). *Nature and Evolution of Trust in Venture Capitalist - Entrepreneur Relationship*. Academy of Management, Virtual, Canada-British Columbia.

Srivastava, S. & Barnir, A. (2015-2016). *Innovation, Co-creation, and Customer Power: Direct and Indirect Effects*. Academy of Management, Anaheim, California.

Srivastava, S. & Barnir, A. (2014-2015). *Customer interaction in entrepreneurial firms: the role of individual and product/service factors*. Academy of Management, Vancouver, Canada.

National

Iyer, P., Davari, A., & Srivastava, S. (2019-2020). *Market Orientation, Brand Management Processes, and Brand Performance*. Society of Marketing Advances, New Orleans, Louisiana.

Srivastava, S. & D'Souza, D. (2018-2019). *A Synthesis and Measurement Scale for Strategic Thinking*. Southern Management Association, Lexington, Kentucky.

Srivastava, S., Sigdyal, P., & Medina, M. (2017-2018). *Entrepreneurial Callings: Exploring Antecedents and Outcomes*. Southern Management Association, St. Pete Beach, Florida.

Srivastava, S. & Ojha, D. (2015-2016). *Moderating effect of the environment on the relationship between innovation*

and firm performance. Decision Sciences Institute, Seattle, Washington.

Regional

Srivastava, S., Atinc, G., & Taneja, S. (2024-2025). *Entrepreneurial Orientation as a Facilitator between Strategic Thinking and Product Performance Relationship*. Southern Management Association, San Antonio, United States of America.

Srivastava, S., Iyer, P., Williams, A., & Davari, A. (2021-2022). *How much to collaborate? Implications for co-creation in user entrepreneurship*. Southern Management Association, New Orleans, Louisiana.

Srivastava, S. & Medina, M. (2014-2015). *The role of personality traits and communication methods on an individual's satisfaction with the team*. Southwest Academy of Management, Houston, Texas.

Grants

Research

2020-2021 [Year 1 of 3]: Srivastava, S. Bringing Ideas to Life to Enhance STEM Interest, Education, and Impact, Co-Principal Investigator, GOV-National Science Foundation (NSF).

Honors & Awards

Honors/Awards

2016-2017: Academic Achievement Scholarship, Jim McDonald Scholarship. [Type: Scholarship] [Category: Research] [Status: Received]

2015-2016: Academic Achievement Scholarship, Denny & Linda Iker Scholarship. [Type: Scholarship] [Category: Other] [Status: Received]

Teaching

Courses Taught

Courses from the Teaching Schedule: APPLIED BUSINESS RESEARCH, ENTREPRENEURIAL STRATEGY, FAMILY BUSINESS, FAMILY BUSINESS, GLB/BUSINESS STRATEGY, GLB/PRINCIPLES OF MGT, GLB/STRATEGIC MANAGEMENT, MANAGEMENT RESEARCH METHODS, MANAGERIAL DECISION MAKING, NEW VENTURE MGT, NEW VENTURE MGT, OPERATIONS AND ORGANIZATIONS, PRINCIPLES OF MGT, SPECIAL TOPICS, THE ENTREPRENEUR, THE ENTREPRENEUR

Teaching Activities and Efforts toward Continuous Improvement

2020-2021 - Sharing Economy: What Works and What Doesn't?. Thesis / Dissertation Committee - Member.

2017-2018 - Self Evaluation - Teaching. Assurance of Learning - Teaching.

Service

College Assignments

Chair:

2024-2025: Assurance of Learning Committee

Texas A&M University-Commerce

College Assignments

Member:

2020-2021: Finance Faculty Search Committee

2020-2021: Assurance of Learning

2017-2018 – 2019-2020: Marketing and Branding Committee

2017-2018: Research and Creative Activities Committee

Service to the Profession

Academic Conference: Moderator / Discussant

2020-2021: Southern Management Association (National).

2015-2016: Decision Sciences Institute (National).

Chair: Conference / Track / Program

2019-2020: International Conference on Entrepreneurship and Family Business, Mumbai, India (International).

Reviewer - Article / Manuscript

2019-2020: Management Research Review (International).

2016-2017 – 2017-2018: Journal of Small Business Strategy (National).

2016-2017 – 2017-2018: Management Decision (International).

Reviewer: Conference Paper

2020-2021: Academy of Management, Vancouver, Canada-British Columbia (International).

2017-2018 – 2019-2020: Southwest Academy of Management (Regional).

2014-2015 – 2018-2019: Academy of Management (International).

2014-2015 – 2017-2018: Southern Management Association (National).

2015-2016: Decision Sciences Institute (National).

2013-2014: Southwest Academy of Management (Regional).

Professional Memberships

Academy of Management, 2015 - Present

Southern Management Association, 2014 - Present

Personal Professional Development

2018-2019: SAP University Alliance.

2016-2017: University of North Texas. College of Business Teaching Enhancement Seminar.

2015-2016: University of North Texas. College of Business Teaching Enhancement Seminar (Topic: Enhancing student learning).

2014-2015: Academy of Management. Doctoral consortium (managing dissertation).

2014-2015: Southern Management Association. Early stage doctoral consortium..

2014-2015: University of North Texas. College of Business Teaching Enhancement Seminar (Topic: Teaching the digital natives).

2013-2014: University of North Texas. College of Business Teaching Enhancement Seminar.

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