

Schedule

Thursday, March 9, 2017

- 11:00 – 13:00 **Registration**
- 13:00 – 15:00 **Pre-Conference Workshop A: The General Theory of Verbal Humor: Methods and applications**
Salvatore Attardo, Christian F. Hempelmann, Julia M. Rayz, and Victor Raskin
- 15:00 – 15:30 *coffee break*
- 15:30 – 17:30 **Pre-Conference Workshop B: Multimodal tools for the analysis of humor**
Elisa Gironzetti, Shigehito Menjo, and Salvatore Attardo
- break*
- 18:00 – 19:00 **Plenary Talk, Dr. Yus “A cognitive pragmatics approach to humorous communication”**
- 19:30 *Informal dinner and drinks downtown*

Friday, March 10, 2017

- 10:00 – 10:30 *Poster set-up*
- 10:30 – 12:00 **Session 1 – Psychology and Sociology**
1. The role of humour in cognitive evolution and the emergence of language (Christopher Molineux)
 2. Laughing together: Understanding Filipino culture through laughter (Sunny Hong)
 3. “I get it, but it’s just not funny”. Why humour fails, divides, or succeeds, after all is said and done (Adrian Hale)
- 12:00 – 13:00 *Lunch (catered: La Madeleine)*
- 13:00 – 15:00 **Session 2 - Linguistics**
1. What can recent advances in NLP do for computational humor (Julia Rayz & Penghao Wang)
 2. Verbal irony on Yik Yak: A corpus informed study (Casey Skoog)
 3. Exploring quantifying humor using live stand up recordings (Andreas Kaas Johansen & Gawande Saurabh)
 4. World knowledge in and out of humor comprehension (Victor Raskin)

- 15:00 – 15:30 **Poster session & coffee break**
1. The effect of the laugh track on adolescent humor perception (Peyton Tvrdy)
 2. Code-switching and humor in Saudi stand-up comedy shows (Adel Aldawsari)

- 16:00 – 17:30 **Session 3 - Linguistics and Education**
1. Terminological needs of humor studies: A multilingual glossary of humor terminology (Sandy Monárrez)
 2. Education through comedic shock value: “Serial Killer I.T.” (Bennet Nestok)
 3. A conversational agent learns to detect funny content (Christian F. Hempelmann, Bill DeSmedt, Max Petrenko, & Gavin Matthews)

17:30 *Conference reception*

Saturday, March 11, 2017

- 10:30 – 12:00 **Session 4 - Sociology**
1. Reflexive humor (*Massih Zekavat)
 2. Maternal trolls and #Stupidvaginatricks: Feminist activisms online (Robin Reid)
 3. Workplace trends, theory, and humor (Owen Lynch)

12:00 – 13:00 *Lunch (catered: La Madeleine)*

- 13:00 – 14:30 **Session 5 - Sociology**
1. “Real seriousness rests in the comic”: Humor and social criticism in Nicanor Parra’s *After-dinner declarations* (María Luisa Garcia Bernales)
 2. Pulling the Prank: The impracticality of humor (Nayra Delgado López)
 3. Humor and Islam: God laughs and the Prophet smiles (Samia Touati)

13:00 – 14:30 *coffee break*

- 15:00 – 16:30 **Session 6 - Linguistics**
1. Framed and misaligned smiling in face-to-face conversations (Elisa Gironzetti)
 2. Themes in imperfect puns in Farsi (Sarvenaz Balali)
 3. The virtuous circle of humorous interactions: Embodiment, laughter, and mirth (Salvatore Attardo)

16:45 – 17:30 **Practitioners’ panel**

19:00 **Entertainment** (*City Tavern*)