

# 5th Humor Research Conference 2015

**HUMOR AND PEDAGOGY**

February 20-22, 2015

East Texas A&M University

Universities Center, Dallas, TX



## Schedule

**Friday, February 20, 2015**

**13:00 – 17:30 - Registration**

**14:00 – 14:30 - Welcome Address (Salvatore Attardo)**

**14:30 – 15:15 - Invited Pedagogy Talk 1**

Banas, John: *Instructional Humor Research: Empirical and Anecdotal Evidence*

***coffee break***

**15:45 – 17:15 - Session 1: Linguistics**

1. Benom, Carey: *Conceptual Blending Theory*
2. Jaroenkitboworn, Kandaporn: *Failed L2 Humor*
3. Hempelmann, Kiki: *Teaching Humor Fieldwork*

**18:00 - Welcome Reception (snacks provided)**

Humor and Censorship Roundtable: *Are we Charlie?*

**Saturday, February 21, 2015**

**by 09:00 - Poster Setup (takedown Saturday 18:30)**

1. Aldawsari, Adel: *Code-Switching and Humor in Saudi Comedy*
2. Gironzetti, Elisa: *Teaching with Cartoons*
3. Huang, Meichan: *Timing in Chinese Conversational Humor*

4. Menjo, Shigehito: *Creating a Visual Corpus of Humorous Conversation*
5. Morris, Todd: *Exploiting Latent Semantic Analysis in Pursuit of Humor*

**09:00 – 09:45 - Invited Pedagogy Talk 2**

- Evans Davies, Catherine: *Expanding our Perspectives on Humor and Pedagogy*

**coffee break**

**10:15 – 11:45 - Session 2: Pedagogy 1**

1. Hale, Adrian: *Teaching "the World" of Humour in Western Sydney*
2. Richardson, Leslie: *A Spoonful of Sugar*
3. Attardo, Salvatore: *Opinions and Facts in the Use of Humor in Teaching*

**12:00 – 13:00 - Lunch (catered)**

**13:00 – 14:00 - Session 3: Invited Pedagogy Talks 3 and 4**

1. Hess Zimmermann, Karina: *What is a Joke?*
2. Shardakova, Maria: *Legitimate Mockery?*

**14:15 – 15:45 - Session 4: Literature and Pop Culture**

1. Lyons, Inma: *Understanding Macedonio Fernández through Humor*
2. Lancaster, Bill: *Subversion in John Steinbeck's Sweet Thursday*
3. Lyttle, Jim: *Russell Brand and Mr. Chips: Causal or Spurious?*

**coffee break**

**16:15 – 16:45 - Session 5: Psychology**

- Yoon, Hye Jin: *Humor Effects in Shame-Inducing Health Ads*

**17:00 – 18:00 - Session 6: Pedagogy 2**

- Lynch, Owen: *Teaching Communication Theory Using Humor*

**19:30 - Happy Hour and Pizza at Dallas Comedy House**

**21:00 - Comedy Show at Dallas Comedy House**