
Chu Chen
Associate Professor
Accounting & Finance Department
College of Business
Chu.Chen@tamuc.edu

Academic Background

Academic Degrees

Ph.D. The University of Texas - El Paso, International Business, Accounting Specialization, 2014.

Professional Certifications

CMA, 2015

Work Experience

Work Experience

Associate Professor, East Texas A&M University (August, 2023 - Present), Commerce, Texas.

Assistant Professor, East Texas A&M University (January, 2018 - August, 2022), Commerce, Texas.

Assistant Professor, Eastern Washington University (September, 2014 - December, 2017), CHENEY, Washington.

Intellectual Contributions

Intellectual Contributions Grid: All years

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals		7		7
Articles-in-Progress (All)		3		3
Paper Presentations (Refereed)		4		4
Totals		14		14

Refereed Articles

Applied or Integrative/application Scholarship

Hartmann, C., Chen, C., & Hayek, M. (2024). Corporate Social Responsibility: Does Risk-Taking Attitude Matter. *Journal of Global Responsibility*. [Status: Published] [C]

Chen, C., Jia, H., Xu, Y., & Ziebart, D. (2022). The Effect of Audit Firm Attributes on Audit Delay in the Presence of Financial Reporting. *Managerial Auditing Journal*, 37 (2), 283-302. [Status: Published] [Acceptance Date: 2021] [A*]

Chen, C., Hartmann, C., & Gottfried, A. (2022). The Impact of Audit Committee IT Expertise on Security Breaches. *Journal of Information Systems*. [Status: Published] [A*]

Chen, C. (2019). Earnings management and stock for stock mergers. *Journal of Accounting and Finance*, 19 (3), 33-46. [Status: Published] [Acceptance Date: 2019] [B]

Chen, C., Gotti, G., Kang, T., & Wolfe, M. C. (2018). Corporate Codes of Ethics and Earnings Discretion: International Evidence. *Journal of Business Ethics*, 151 (1), 141–163. [Status: Published] [A*]

Chen, C., Gotti, G., Herrmann, D., & Schumann, K. (2016). Earnings Quality of Foreign vs. U.S. Reverse Mergers: Geographical Location or Firm-Level Incentives? *Journal of International Accounting Research*, 15 (1), 49- 66. [Status:

Presentations of Refereed Papers

International

Chen, C. (2014-2015). *Ethical Policies, Cultural Values and Earnings Quality: An International Approach*. European Accounting Association Annual Conference, DescriptionTallinn, Estonia.

National

Hartmann, C. & Chen, c. (2021-2022). *Corporate Social Responsibility Investments: Do Risk-Taking Attitudes Play a Role?* Southwestern Finance Association Meetings, New Orleans, Louisiana.

Chen, C. (2015-2016). *Political rights and earnings management: An international study*. AAA Annual Meeting, New York, United States of America.

Chen, C. (2013-2014). *Ethical Policies, Cultural Values and Earnings Quality: An International Approach*. AAA Annual Meeting, Atlanta, Georgia.

Working Papers

Hoe, C. (2024). "Market Reactions to Supreme Court Rulings on Clean Air Act," targeted for Environmental and Resource Economics.

Hartmann, C., Chen, C., & Carmenate, J. (2022). "Impact of Data breaches on Non-audit Service."

Honors & Awards

Honors/Awards

2013-2014: Best Doctoral Student Paper Award in Corporate Finance, Southwestern Finance Association Annual Meeting. [Type: Award] [Category: Research] [Status: Received]

Teaching

Courses Taught

Courses from the Teaching Schedule: ACCT RES & COMMUNICATION, ADV MANAGERIAL ACC, FIN STATEMENT ANALYSIS, FINANCIAL ACCOUNTING, GLB/FIN STMT ANALYS GBL ENTR, INTERMEDIATE ACCT I, INTL ACCTG, SALES, FRANCH & OTHER TAXES

Other courses taught:

Teaching Activities and Efforts toward Continuous Improvement

2017-2018 - ACCT 595 Acct Res & Communication (Summer). Assurance of Learning - Teaching.

Service

East Texas A&M University

College Assignments

Chair:

2024-2025: Technology Assessment and Implementation Committee

Member:

2024-2025: Quality Oversight Committee

EastTexas A&M U

Department Assignments

Member:

2021-2022 – 2022-2023: Search Committee of assistant professor of Finance

Other Institutional Service Activities:

2024: Student mentor

2023-2024 – 2024-2025: Coordinator of Accounting Townhall Event Spring 2024

2023-2024: Coordinator of Accounting Townhall Event Spring 2023

2022-2023: Search Committee of assistant professor of Accounting

2020-2021: proposal defense committee for Chase Miller (honor program)

College Assignments**Other Institutional Service Activities:**

2023-2024: COB Excellence in Teaching Project

2023-2024: Admitted students orientation

2023-2024: freshman and transfer student orientation

Member:

2023-2024: COB technology assessment committee

2022-2023: Teaching effectiveness committee

2018-2019 – 2019-2020: Excel Committee

University Assignments**Committee Member:**

2021-2022: Faculty Award Committee

Other Institutional Service Activities:

2023-2024 – 2024-2025: University AI task force

2023-2024: Graduate Commencement Fall 2023

2018-2019: Focus Group for Facilities Advisory Committee

2018-2019: Judge for 2019 A&M-Commerce Annual Research Symposium

Unassigned**Department Assignments****Other Institutional Service Activities:**

2024-2025: Accounting and finance career fair Employer Outreach

Service to the Profession**Reviewer - Article / Manuscript**

2024-2025: Managerial Finance (International).

2023-2024 – 2024-2025: Int. J. of Accounting, Auditing and Performance Evaluation (International).

2023-2024 – 2024-2025: Managerial Auditing Journal (International).

2022-2023 – 2023-2024: Management Decision (International).

2018-2019: Journal of International Accounting Research (International).

Reviewer: Conference Paper

2021-2022: Southwestern Finance Association Meetings (National).

2016-2017: AAA Annual Meeting (International).

2012-2013: AAA-IAS Midyear Meeting (International).

Professional Memberships

Institute of Management Accountant, 2014 -2024

American Accounting Association, 2012-2024

Personal Professional Development

2022-2023: N/A - Accounting CPE. Ethics Series: House Out of Control.

2022-2023: N/A - Accounting CPE. IMA Ethics Series: Blinded by Pressure.

2021-2022: N/A - Accounting CPE.

IMA Ethics Series: Web of Deception

Applying a Code of Corporate Ethics

Establishing a Code of Corporate Ethics I. (CPE: 4)

Last updated by member on 20-Jan-25 (03:33 PM)