

Schedule of 10th HRC

Friday, March 20, 2020

**All times indicated below are based on the time in Commerce, Texas.*

- 10:00 – 10:15 *Opening remarks*
- 10:15 – 12:15 **Session 1**
1. *Death of the Cool: Memeiosis, Virality, Dankness, and the Lifecycle of Memes.* Salvatore Attardo (Texas A&M University-Commerce) and Anthony Dion Mitzel (Alma Mater Studiorum Università di Bologna, Italia / University College, London UK) [10:15-10:45]
 2. Open Chat [10:45-11:00]
 3. E-posters [11:00-11:30]:
 - *Smiling and humor in French conversation.* Béatrice Priego-Valverde (Aix Marseille Université), Brigitte Bigi (Aix Marseille Université) and Mary Amoyal (Aix Marseille Université)
 - *SMAD: A tool for automatically annotating the smile intensity along a video record.* Stéphane Rauzy and Mary Amoyal (Aix Marseille Université)
 4. *'Humorous' versus satirical ways of targeting in nineteenth-century literature: Towards a literary model for the Target.* Anthony Manu (Vrije Universiteit Brussel - Free University of Brussels) [11:30-12:00]
 5. Open Chat [12:00-12:15]
- 12:15 – 14:00 *Break*
- 14:00 – 17:30 **Session 2**
6. *Self-Abnegation and Other-Glorification: A Critical Analysis of Verbal Humor about Indigenous Vs Foreign Identities.*
Lubna Akhlaq Khan (National University of Modern Languages/Islamabad, Pakistan) [14:00-14:30]

7. *Mexican verbal humor: El relajo as a social representation of a country's culture.* Xóchitl Tavera-Cervantes (Universidad Michoacana de San Nicolás de Hidalgo / Universidad Latina de América) and Carlos González-Di Pierro (Universidad Michoacana de San Nicolás de Hidalgo) [14:30-15:00]
8. Open Chat [15:00-15:15]
9. *The syllable as the unit of phonological correspondence in punning mechanisms.* Sarvenaz Balali (Texas A&M University-Commerce) [15:15-15:45]
10. *"Game" in Improv Comedy: A Genre Rife for GTVH Analysis.* Anthony Greblich (University of Southern California) [15:45-16:15]
11. Open Chat [16:15-16:30]
12. *Charand-o-Prarand (Stuff and Nonsense) Columns in Sur-e-Esrafil Weekly as a Turning Point in Persian Satire.* Reza Panahi (Texas A&M University-Commerce) [16:30-17:00]
13. *Humor, politics, and discourse: Acting on (political) stage.* Irene Derzhko (West Virginia University) [17:00-17:30]

17:30 - 18:00

Closing remarks