

Marketing Services

RSCMarketingServices@etamu.edu P: 903.886.5808 | Room 287 *Effective*: Fall 2025

FLYERS/POSTERS/BULLETIN

Print & Post package

The RSC prints and post your flyers on Bulletin Boards with no hassle.

Prints

Poster prints come in a variety of sizes such as 11° x 17° , 18° x 24° , and 24° x 36° with glossy finish.

Photo Prints

Print your photos on photo gloss paper with sizing including 4"x 6", $8" \times 10"$, and $13" \times 19"$ prints.

EVENT PROMOTION PRINTS

Brochures

Tri-Fold prints designed to share detailed information about services, events, or organizations.

Table Tents

Freestanding, folded displays ideal for menus, event info, or promotional messaging.

Yard Signs: 18 x 24"

Outside Lawn Signs are best suited for single/double walkways like building entrances.

A Frames: 24 x 36"

The RSC mounts your poster on an A-Frame at designated locations. *Ask us about our indoor locations!

ADDITIONAL CHARGES

Reformatting Fee

Charge applies if the files sent are the incorrect color to the advertising medium.

Resizing Fee

Charge applies if the file sent is the incorrect size for the service.

Rush Order

Charge applies if the order needs to be completed under 7 days.

Ink Coverage

Charge applies if any order uses graphics with more than 50% color.

CARDS & STATIONARY

Business Cards

Professionally designed cards printed on premium cardstock to make a strong first impression. Ask about our options.

4" x 6" Folded Cards

Compact folded cards for thank you notes or greetings. Scored for a clean fold and ready for your message.

Envelope Printing

Custom-printed with return address only or both mailing and return addresses. Perfect for invitations and mailings. Mailing Services will include a \$0.15 per envelope charge.

Name Tags

Become an official ETAMU employee with a university name tags.

DESIGN REQUEST

Graphic Design Request

The RSC designs your print or digital screen that best fit your promotion.

DIGITAL ADVERTISING

TV Digital Ads

The RSC posts your design on our digital screens.

SPECIFIC GUIDELINES AND REQUIREMENTS:

Prints: Submitted as PDF in a CMYK color model in product size-11"x17", 18"x24", etc.

Digital Ads: Submitted as JPEG in RGB color model in size 1280 px by 720 px.



